

1.5c. (cont) - 4/5/53.

117

2001 New Castle, Ind. - Copied by H.P. for wall removal @ 5000/-
along -

Elmira 8/3 - new info sent to day

1. - (Prof. eldest store in Ky. Co. - C. S. K.)

(Inter. mail) 4/15/53 (W.) - 3:20 - 4:15.

to Plymouth, Mich. (C. S. K.)

Candy case. - OK -

OK - for other stores - OK -

(Mendota, Wis.) (suburb, N. of Milwaukee)

White Fish Bay, Milwaukee, Wis. - near (J. C. S.)

Est. sales - \$450 M (N. S. K. + J. C. S.)

8 miles from downtown mil.

Prof. - \$26,452 (5.87%)

35 acre development

Constr. cost \$159,000.

36' X 160' - owners job. - 30 stools flr. + kitchen

Rent was \$22,000 min. plus 5% of sales over \$40 M.

1440' of area. - sales per ft. - 313.

now reduced to \$20,000.

Office & girls store, on 1st fl. - 2nd fl. other - no bus.

Ky. responsible for "X" work.

This spot is highly recommended by C. S. K.

Long term is confined to 7500'.

Market not to be permitted to sell variety store under

Seaboard Market has signed.

✓ Voted to go into this. (E. H. O. + H. didn't like the
high min. rent (\$20 M)).

Keep floor cost down; have a 30 stool flr
w/ equipment for 20 stools.